

General Manager (S & M - CM)
Sales & Marketing - Consumer Mobility
3rd Floor, New CTS Building
16, Greams Road, Chennai – 600 006



भारत संचार निगम लिमिटेड
(भारत सरकार का उद्यम)
BHARAT SANCHAR NIGAM LIMITED
(A Government of India Enterprise)

S&M-CM/165/RCVs & TUs/2013-14/34 Dated @ Chennai 6 the 29-11-13.

Sub: Introduction of Combo Top-Up Vouchers under prepaid mobile services – reg.
Ref: CO Ltr no. 26-09/2012-T&C-CM no.10/13-14 dt 18-04-13.

Approval of the competent authority is hereby conveyed for the implementation of Combo Top-Up Vouchers under 2G/3G prepaid mobile services in TN Circle with effect from **01-12-2013 to 31-12-2013**.

The details are given below:-

MRP in Rs. (incl. of S. Tax)	Usage Value in Rs.	Free On-Net Calls in Min	Validity in Days*
222	190	110	40
555	470	280	90

*Validity in days is meant for Free on-net calls only and will not increase the main account Validity.

The above two Combo Top-Ups are available **only through C-Top-Up** and applicable for the following Plans.

All Current Plans - Life Time, Per Second, Per Minute, General, Student Special Neo, Anbujodi Neo, RoamFree, Jaijawan Neo, 3G Data Plan-General/Per Minute, Nesam Group of plans including NESAM GOLD, BSNL SIMPLE-Plan100, RTP-FR plan and Saral Anant Plan.

Note:

- (1) The Free On-net calls deduction in account will be on minute basis for subscribers who have minute tariff.
- (2) The Free On-net calls deduction in account will be on second basis for subscribers who have second tariff.

Suitable steps may be taken to popularize the above Combo TUs.

(S. BAMA)
AGM (Marketing I-CM)
044-28290825, 9444979827.

To
GM (NW-O CM), Trichy -1/ Coimbatore – For information & necessary action please.
Sr.GM (F) / GM (TR) TN Circle, Chennai for information please.
DGM/DE In charge IN - Trichy - for necessary action please.
DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.
Heads of SSAs, -- for kind information and necessary action please.
DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads , franchisee managers and retail managers and other Channel partners along with commission structure as applicable.
DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service Centre Officials and ensure uploading the information on the website “tamilnadu.bsnl.co.in” .
DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.
DGM(S&M-CM)/AGM (Mktg-CM), Chennai Telephones, Chennai – for infmn & necessary action pl.